

## DRAFT AGENDA

### 9. SARAJEVO BUSINESS FORUM

**TUESDAY, 24<sup>th</sup> April, 2018**

<b>12:00 – 17:00</b>	<b>Registration (<i>BBI Center</i>)</b>
<b>20:00</b>	<b>Welcome Dinner and Cultural Program</b>

**WEDNESDAY, 25<sup>th</sup> April, 2018**

<b>DAY 1 - Opening Ceremonies Program (<i>National Parliament Building</i>)</b>		
<b>08:00 – 08:30</b>	<b>Registration</b>	
<b>08:30 – 09:00</b>	<b>Welcome Reception</b>	
<b>09:00 – 09:10</b>	<b>VVIP/VIP Photo Session for the Media</b>	
<b>09:10 – 09:30</b>	<b>Welcome Message from the Organizers</b>	
<b>09:30 – 10:00</b>	<b>Official Opening Session</b>	
<b>10:00 – 11:00</b>	<b>Keynote Speeches</b>	
<b>11:00 – 11:15</b>	<b>The Sarajevo Business Bridge Awards Ceremony</b>	
<b>11:15 – 11:30</b>	<b>MOU Signing Ceremony</b>	
<b>11:30 – 12:00</b>	<b>Statements for the Media and Coffee Break</b>	
<b>12:00 – 13:00</b>	<b>Panel 1: Thriving with the EU in Southeastern Europe</b>	
<b>13:00 – 14:00</b>	<b>Panel 2: Southeast Europe International Gateways and Connectivity</b>	
<b>14:00 – 15:00</b>	<b>Lunch (<i>National Parliament Building</i>)</b>	
<b>15:00 – 16:00</b>	<b>Parallel session 1:</b>	<b>Parallel session 2:</b>
	<b>Technology Transfer Showcase in cooperation with IUS and HIAF Malaysia</b>	<b>Islamic Economy Roundtable in cooperation with Dubai Export Development Agency</b>
<b>16:00 – 20:00</b>	<b>G2G meetings/B2B Meetings/Free Time</b>	

<b>20:00</b>	<b>Dinner</b>
--------------	---------------

## THURSDAY, 26<sup>th</sup> April, 2018

<b>DAY 2 - Block Sessions &amp; Investor-Project Meetings (<i>Hotel Hills Sarajevo</i>)</b>			
<b>08:00 – 09:00</b>	<b>Registration</b>		
<b>09:00 – 09:05</b>	<b>Introductory Remarks</b>		
<b>09:05 – 09:25</b>	<b>Main Hall: Headliner Speech</b>		
<b>09:30 – 10:30</b>	<b>Panel 1: Tourism as a Rapid Growth Opportunity for SEE</b>		
	<b>Sponsor: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>Promoting SEE as an attractive tourism destination</li> <li>Increase tourism cross-promotion and cooperation in the region</li> <li>Fastest growing tourism sub-sectors in SEE</li> <li>Challenges for tourism infrastructure development: possibilities for investment</li> </ul>	<b>Success Story</b>
<b>10:30 – 11:30</b>	<b>Panel 2: Integrating SEE into the EU Supply Chain</b>		
	<b>Special Presentation: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>How to strengthen regional industries in creating stronger supply chains</li> <li>How to produce more finished products?</li> <li>Advantages for EU countries and those that are neighboring the EU</li> </ul>	<b>Success Story</b>
<b>11:30 – 12:30</b>	<b>Panel 3: SEE Capitalizing on IT &amp; Digital Economy Trends</b>		
	<b>Sponsor: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>Digitalization of SEE</li> <li>Creation of innovation friendly environment</li> <li>Reform IT Education for needs of labor market</li> <li>How to promote, expand, &amp; support</li> </ul>	<b>Success Story</b>
<b>12:30 –</b>	<b>Brunch &amp; Networking</b>		

<b>13:25</b>			
<b>13:30 – 14:25</b>	<b>Panel 4: Diaspora – Transforming Remittances into Investments</b>		
	<b>Special Presentation: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>• Attracting investments from abroad</li> <li>• Sports stars and other celebrities to promote regional investment</li> <li>• Developing institutions and methods for transferring and investing funds that improve investor confidence</li> </ul>	<b>Bringing Investments from Abroad</b>
<b>14:30 – 15:30</b>	<b>Panel 5: Dubai Session</b>		
	<b>Special Presentation: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>• Smart Cities</li> <li>• Cities of the Future</li> <li>• Sustainable urban development</li> </ul>	<b>Highlight industries</b>
<b>15:30 – 16:00</b>	<b>Closing Ceremony</b>		

**FRIDAY, 27<sup>th</sup> April, 2018**

<b>08:00 – 17:00</b>	<b>Site Visits for Potential Project Investments</b>  <b>(in collaboration with Business Councils and Chambers of Commerce)</b>
----------------------	---